LEO BURNETT U.S.A.
AD# BCK201-D1 REQ# M19873 "FLAUNT YOUR BUCKS" PG 4/C (8-3/4 X 11-1/2) NATIONAL MAG, 1991

FLAUNT YOUR BUCKS

Full rich flavor, not full price.

SURGEON GENERAL'S WARNING: Cigarette Smoke Contains Carbon Monoxide.

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Mfr's. suggested retail price.

Kings Lights: 11 mg "tar," 0.7 mg nicotine—Kings: 14 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

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